

Ames Area USBC
Board Meeting
Sunday July 26, 2015
Little Wall Lake Campground, Jewell, IA

President Terri Carriere called the meeting to order at 1:00 pm.

Roll call of officers and directors was taken. Present were President Terri Carriere, 1st VP Jarad Prescott, 3rd VP Orv Heintz, Nevada VP Deb Robinson, Jewell VP Eudene Lund, Directors: Ron Imlay, Travis Hansen, Fred Alderson, Keith Hawkins, Lyle Jennings and Rick Hackett, Youth Director Phil Carriere. Excused from meeting were 2nd VP Lowell Crouse, Story City VP Jo Mortvedt, Ames VP Kandi Burris, Director Al Glick, Youth Representatives Derrick Black and Kelly McPartland

O. Heintz made a motion to accept the minutes of the Membership Meeting, the minutes of April 26 meeting, the treasurer report from the April 26 meeting and the treasurer report for July 26th meeting. K. Hawkins seconded the motion. Motion carried unanimously.

Committee Reports: There were no committee reports

Unfinished Business:

1. Performance standards- T. Jennings included a copy of the new performance standards in the meeting packet and did a quick review of the standards.

New Business:

1. Vacancy on Board- Jennings announced that Gary Link resigned from the board so we have a vacancy. We talked about asking Sheri Stephens from Boone who will be working with the youth at Perfect Games and bowling in one of our adult leagues. If Sheri isn't interested the board decided that we should ask Russ Cruse Sr. and Jason Wirth.
2. Committee Assignments- T. Carriere had the committee assignments included in the packet.
3. Facebook Boost Ads- At the meeting in April, it was suggested that T. Jennings talk to Carl at Perfect Games to find out how to do Facebook Boost Ads. Jennings talked with Carl and found out how to do it. We decided to target people within a 50 mile radius of Story City which would catch both the Boone and Webster City bowlers to try and draw them to our bowling centers. Hawkins made the motion to use a daily budget of \$5.00 with a start date of 8/1 and end date of 9/1 which will reach an estimated audience of 1200-3200 people daily for a total cost of \$155.00. The ad was reviewed that Jennings had worked on. It was suggested to add the association website to the ad.
4. League Liaisons- Jennings passed around the league liaison and asked those present to sign up for a league. Since several of our leagues are getting larger, we will have 2 league liaisons for those leagues.
5. Bowl.com mobile app- Jennings informed the board that we received a limited number of USBC rules books and that there is a new bowl.com app for mobile devices that has the USBC rules book on it.
6. Dates for meetings for the 2015-16 were reviewed it was decided that we would not hold a meeting 9/27/15. Meetings would be 8/23/15, 10/25/15, Hall of Fame 11/18/15, 12/6/15, 1/17/16, Membership meeting 3/5/16, and 4/24/16. L. Jennings made the motion that we use this schedule. Heintz seconded. MCU

Our next meeting will be Sunday Aug 23 at 1:00 pm location to be announced..

Meeting was adjourned at 1:38.

Respectfully submitted
Teri Jennings
Association Manager